



RE:
National Foundation for Governors' Fitness Councils
DON'T QUIT! Campaign
DON'T QUIT! Fitness Center Award

Deadline:
Sunday, March 26, 2023

Dear Educator:

It is my pleasure to announce that the National Foundation for Governors' Fitness Councils (NFGFC) has partnered with Governor Phil Scott and the State of Vermont for its 2023 DON'T QUIT! Campaign. The mission of this campaign is to identify schools that prioritize fitness and strive to be leaders in physical education but lack adequate fitness equipment. The NFGFC will award three schools a state-of-the-art DON'T QUIT! Fitness Center and install the equipment over the summer 2023. Each fitness center is worth \$100,000 and includes strength training, cardio, and circuit training equipment. This is a gift, not a grant. Each fitness center is financed through public/private partnerships with companies like The Coca-Cola Company, Elevance Health Foundation, Nike, and Wheels Up.

We are asking for your assistance in identifying eligible schools for this opportunity. Please contact your school leaders and encourage them to apply for this rare opportunity by the deadline given. The NFGFC is asking schools to submit a short video explaining why they need a new fitness center and what they plan to do with it. Applications will be accepted through Sunday, March 26, 2023. Attached to this email are 1) the application and 2) the campaign's public announcement with Governor Scott. Please make sure your nomination has the full support of your school district and meets the qualifications listed at the beginning of the application.

Please email the application as a Word document (.doc, .docx) to apply@natgovfit.org. Please direct any questions to me at kelly@natgovfit.org. More information can be [found on our website](#). Downloadable applications can be found on our [application webpage](#). Lastly, [here is a message](#) from our Chairman Jake Steinfeld!

This is an incredible opportunity to positively impact the lives of your students for years to come! We look forward to receiving your school's application. Thank you for joining our campaign to help make Vermont students as happy and healthy as they can be!

Kindly,

Kelly McKeag
Executive Director
National Foundation for Governors' Fitness Councils